



KEYNOTE 1

Business As Usual: Unleash Your People to Deliver Groundbreaking Results



Overview

In a world where change is the new constant, organizations must create processes, practices, and cultures that activate employees to meet the needs of customers, communities, and investors in real time.

In this talk, Jim explains how leveraging Business As Us powers your people to create what's next.

Audiences will learn how to:

- ✓ Apply the Business As Us model to take inspired action
- ✓ Bridge the gap between stakeholder needs and business imperatives
- ✓ Drive strategic alignment and full-on activation throughout an organization, where everyone does their part to deliver
- ✓ Influence change by unleashing their full potential



KEYNOTE 2

Putting the I in Team: Finding Where You Make an Impact



Overview

Values drive behavior,
which drives culture.

In this empowering keynote session, Jim shares actionable insights to improve how teams collaborate, perform, and reach new heights.

He leaves audience members with actionable ways to “Find the I in team”, so they understand the role they play in transforming themselves to transform their teams to transform the world.

Audiences will learn how to:

- ✓ Enhance how they collaborate, excel, and achieve unthinkable outcomes
- ✓ Trust their personal power to cause change for good
- ✓ Lead in a way that fosters commitment, enthusiasm, and results
- ✓ Unleash their potential to perform at their best



KEYNOTE 3

Trust in Action: The Leader's Guide to Act Right Now



Overview

We throw the word trust around as if there's a shared definition, but there isn't. Nine out of 10 people believe trust is simply doing what you say you will, but there are two other elements to consider.

In this keynote talk, Jim shares ways to identify when one of those key elements is missing, empowers leaders and employees to know what to do when it is, and reminds everyone everything always comes back to trust.

Audiences will learn how to:

- ✓ Know when trust is missing, and apply the can-care-do model to build it fast
- ✓ Take bold action based on what they know and what they're truly capable of
- ✓ Identify how trust shows up at the self, team, and systems levels
- ✓ Transform themselves to transform their teams to transform the world